



Privacy Policy

I. Preliminary provisions

Muvus LTD is the data controller. The company is based in Ireland, Dublin 24 (D24 HK79), Unit 1A, Ballymount Cross Ind. Estate, entered in the CRO under the number 733835, with a VAT number: 4111738NH (further referred to as “Muvus Ltd”). Muvus Ltd can be contacted in writing at the address indicated in the preceding sentence or by e-mail at: info@muvus.ie

Muvus Ltd has appointed a Data Protection Officer, who can be contacted at telephone number: +353 (0) 838 597 597 or e-mail address: info@muvus.ie

This Privacy Policy presents information relating to the manner Muvus Ltd processes personal data of persons using or representing users of services provided by Muvus Ltd, including persons visiting Muvus Ltd websites, in particular the <https://muvus.ie/> or <https://muvus-shop.ie/> domains or social profiles (further referred to as “Clients”).

Muvus Ltd pays particular attention to protecting the privacy and confidentiality of personal data entered or provided by the Clients. It selects and applies, with due diligence, any appropriate technical and organizational measures to protect personal data processed. Only persons fully authorised by Muvus Ltd have full access to databases. Muvus Ltd protects personal data against unauthorised access as well as against their processing in violation of applicable laws. Visitors can browse pages on websites run by Muvus Ltd without registering and providing their personal data.

II. The basis for personal data processing

Personal data are processed by Muvus Ltd under the applicable law to:

1. establish commercial relations, including responding to questions asked by Clients;
2. execute and perform contracts for the provision of services by Muvus Ltd;
3. exercise the legitimate interests of Muvus Ltd, i.e. to market its products or services, investigate and secure any claims;
4. provide newsletter service under the terms specified in the regulations concerning the newsletter services;
5. meet legal obligations imposed on Muvus Ltd relating to tax and accounting duties;
6. run social profiles and use them to provide Clients with information about the activity of Muvus Ltd, to promote and advertise organised events, promote the brand, products and services, build and maintain communities associated with Muvus Ltd, and communicate via the available functionalities;
7. organise contests, in particular to select winners and present awards.

Providing data is voluntary, but failure to do so will result in inability to establish business relationship or use the services.

Muvus Ltd implemented Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (“GDPR”).

III. Basic principles for processing personal data

Muvus Ltd processes personal data only to the minimum extent, necessary to achieve the purposes for which they are collected. The purposes of collecting the Clients' personal data are clearly defined and supported by legislation. Muvus Ltd does not process personal data in a way incompatible with those purposes. Muvus Ltd observes the Clients' rights relating to their personal data, in line with the law. It ensures the correctness of the Clients' personal data and responds promptly to any requests to correct or update data.

Muvus Ltd limits the storage of personal data, in line with the law, only for the period necessary to achieve the purposes for which they are collected unless there are reasons to allow extension of data storage period.

If personal data are made available to other entities, this occurs in a safe manner, contractually secured or in another manner consistent with applicable law.

IV. Rights of the data subjects

Every Client whose personal data are processed by Muvus Ltd has the right to:

1. access the data,
2. rectify the data,
3. request to delete the data,
4. limit processing,
5. transfer the data,
6. raise objections for reasons relating to their particular situation to the processing of data based on the legitimate interest of Muvus Ltd,
7. object to the processing for direct marketing purposes,
8. withdraw consent, if the processing is based on consent (withdrawal of consent does not affect the lawfulness of the processing based on consent before its withdrawal).

The Client may exercise the rights in any way, including by sending to Muvus Ltd e-mail address a relevant request, together with the Client's full name and e-mail address.

The Client also has the right to lodge a complaint with the supervisory authority if it considers that the processing of personal data by Muvus Ltd violates applicable law.

V. Fair information practices

Muvus Ltd accepts the principle of taking an individual action, which requires that individuals have the right to pursue legally enforceable rights in relation to collecting and processing of data that do not respect the law. To comply with fair information

practices, in the event Muvus Ltd breaches the data processed, Muvus Ltd will inform the persons to whom data breach relates, by e-mail within 7 working days.

VI. Recipients of personal data

Clients' details may be provided to the entities authorised to receive them under applicable law, including competent judicial authorities. Personal data may also be provided to trusted recipients such as carriers, accounting entity, partners providing technical services (development and maintenance of information systems and websites), and collection agencies.

If in the course of processing, personal data are passed on to recipients in other countries, Muvus Ltd will assess whether these entities guarantee a high level of protection of personal data processed.

VII. Other information regarding data processing

Personal data will be stored only for the period necessary to accomplish the given purpose for which they were collected, and after its expiry, for the period necessary to protect or make any possible claims or to comply with the legal obligation of Muvus Ltd (resulting from tax or accounting regulations).

Personal data processed to market products or services based on a legitimate interest will be processed until the Client lodges an objection.

Muvus Ltd uses IP addresses collected during internet connections only for technical purposes, related to a server control. In addition, IP addresses are used to collect general statistical demographic information (such as the region from which the connection is made).

Muvus Ltd may process personal data in an automated manner, including profiling, however, automated processing will not lead to decisions which have legal effect or similar material impact on the Client. This processing can affect the selection of displayed ads, or the selection of products and services. The Client can receive special offers through personalised e-mail or web advertising.

Muvus Ltd does not process personal data in a way that would involve only automated decisions relating to the Client with legal effect or similar material impact on the Client.

VIII. Cookies

Muvus Ltd uses cookies or similar technologies (collectively "cookies") that mean computer data, in particular text files, used with Muvus Ltd websites and stored in the terminal equipment of the Clients that view the website. The information collected with the use of cookies, allows to customise the service and the content to the individual needs and preferences of the users, and they are used to develop general statistics regarding the use of the websites by the users. Data collected with the use of cookies are collected only to perform specific functions for Clients and they are encrypted in the manner preventing access for unauthorised persons.

In principle, Muvus Ltd uses two types of cookies – "session" and "permanent". Session cookies are temporary files that are stored on the user's device until the

user logs out, leaves the website or disables the software (web browser). Permanent cookies are files that are stored on the user's device for the time specified in the cookies parameters or until they are manually deleted by the user.

As part of the websites, Muvus Ltd uses the following types of cookies which are necessary to provide the services:

1. necessary cookies, enabling to use the services available through websites operated by Muvus Ltd, in particular authentication cookies used for services that require authentication;
2. cookies used to ensure safety, in particular, to detect fraud in the area of authentication;
3. performance cookies, enabling to collect information about how to use the websites;
4. functional cookies allowing to "remember" user-selected settings and customise the user interface;
5. advertising cookies, enabling to provide users with advertising content tailored to their interests.

IX. The legal basis to use cookies

The software used for websites browsing (web browser) usually allows for the storage of cookies on the terminal equipment by default. The Client browsing websites of Muvus Ltd can independently and at any time change the cookies settings, specifying the terms of storing and accessing their device by cookies. The Client can change the settings referred to in the preceding sentence using web browser settings. These settings can be changed, in particular, in such a way as to block the automatic cookie handling settings in their web browser or inform the Client each time cookies are installed on the Client's device. Detailed information about the possibilities and ways to manage cookies are available in the software (web browser) settings.

Using websites operated by Muvus Ltd, without changing the cookies settings, means consent to use cookies. Clients can always withdraw their consent by changing the cookies settings.

Information on how to configure cookies settings in sample web browsers is provided below:

1. Internet Explorer <https://support.microsoft.com/en-us/help/278835/how-to-delete-cookie-files-in-internet-explorer>
2. Chrome <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>
3. Opera <https://help.opera.com/en/latest/web-preferences/>
4. Mozilla Firefox <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences?redirect=no>
5. Safari <https://support.apple.com/en-us/HT201265>